



Press Release

Asahi Photoproducts Appoints Emmanuel Mougnot as International Sales Manager

Experienced flexo expert, Mougnot will manage sales professionals and distributors in Benelux, France, Spain and other countries to be determined

Tokyo, Japan & Brussels, Belgium, June 10, 2022. Asahi Photoproducts, a pioneer in flexographic photopolymer plate development, today announced that experienced flexographic professional Emmanuel Mougnot is joining the company as International Sales Manager, responsible for managing sales and distributor resources in Benelux, France, Spain, and other countries to be determined moving forward. Mougnot has a strong background in sales in the world of flexography, including ten years working with the TKM Group, a provider of doctor blades for flexography, culminating in his appointment as Managing Director. He subsequently joined Dantex, a distributor of flexo plates and other products, where he served as Sales Manager for seven years.

“I am pleased to be joining Asahi Photoproducts, an industry leader with a dedication to sustainability,” Emmanuel says. “I am a firm believer in the sustainability of water-washable flexographic plates, and based on my experience in the industry, I believe that the Asahi AWP™ CleanPrint water-washable plates are the best choice for flexographic printers. I am looking forward to working with our distributors, sales professionals, and customers to deliver the best possible customer experience and to contribute to the overall sustainability of the industry.”

No Solvents Required

Asahi AWP™ CleanPrint water-washable flexographic plates are processed without VOC-based washout solvents, use less energy in the production process and deliver a faster time to press than VOC solvent-based plates. Asahi’s CleanPrint water-washable flexographic photopolymer plate technology’s ability to deliver high quality print performance is a result of its engineered photopolymer chemistry design. The water-wash technology also features a



low surface energy plate resulting in fewer press stops for plate cleaning for significantly improved OEE in the pressroom and reducing press waste. All of these elements make them the most sustainable flexographic plates in the industry. In addition, [AWP™-DEW CleanPrint](#) plates deliver extremely high-quality print due to their precise registration and ability to deliver perfect printing balance between highlights and solids.

“We are delighted to have Emmanuel join the Asahi family,” says Philip Mattelaer, Managing Director of Asahi Photoproducts. “He has the skills, knowledge and network to help us spur our growth in Europe even more as a dedicated and effective sales professional, and we look forward to the expertise he will bring to this role.”

In addition to his industry sales experience, where his career began in 2003, Mougnot graduated from Ecole Supérieure des Technologies et des Affaires (ESTA) in 2003 with a speciality in Technical, Marketing and Sales, including almost two years of internships in companies across a variety of industries. He developed and taught team management and sales management courses at ISEFAC high school, training 280 students in these skills. Mougnot is fluent in French and English and has some understanding of German.

For more information about flexographic solutions from Asahi Photoproducts that are in harmony with the environment, visit www.asahi-photoproducts.com.

—ENDS—

Image and caption:



Caption: Emmanuel Mougenot

About Asahi Photoproducts

Asahi Photoproducts was founded in 1973 and is a subsidiary of the Asahi Kasei Corporation. Asahi Photoproducts is a leading pioneer in the development of photopolymer flexo printing plates. By creating high quality flexographic solutions and through continued innovation, the company aims at driving print forward in harmony with the environment.

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More information is available at www.asahi-photoproducts.com and at:

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