



Press Release

Asahi Photoproducts Returns to EskoWorld with Solutions to Drive Increased Sustainability for Flexographic Operations

At EskoWorld 2023, Asahi Photoproducts Will Feature the CrystalCleanConnect automated solution for press-ready plates, AWP™-DEW and AWP™ CleanFlat Environmentally Sound CleanPrint solutions.

Tokyo, Japan & Brussels, Belgium, April 27, 2023. Asahi Photoproducts, a pioneer in flexographic photopolymer plate development, today reported it will be attending [EskoWorld 2023](#), scheduled for 23-25 May at the Gaylord Palms Resort in Orlando FL. Asahi will be located in the exhibit center at the event and its experts will be on site to explain the Asahi sustainability strategy and its achievement of [Carbon Neutral certification for AWP™ plates](#). Experts will also be available to discuss how the breakthrough [CrystalCleanConnect](#) platemaking solution can revolutionize flexo operations. CrystalCleanConnect, a joint development between Asahi, Esko and Kongsberg, delivers press ready plates, from imaging of raw material through cutting on an integrated Kongsberg table. CrystalCleanConnect reduces the platemaking steps from 12 to 1, reduces the need for operator intervention, and significantly reduces waste, making it the most sustainable platemaking solution on the planet.

Asahi experts on site will include Gene Martin, agent for Asahi Photoproducts USA, Akihiro Kato, Managing Executive and Senior General Manager for the Photoproducts Division, and Yusuke Kaneko Assistant Manager.

“The Asahi water-washable plate has been in the market for 15 years,” Gene Martin said, “and we continue to improve its value to the industry and to the environment. In 2022, our AWP™-DEW water-washable plate achieved [Carbon Neutral certification](#) in partnership with The Carbon Trust, highlighting the company direction to become carbon neutral across all its businesses by 2050. Also featured will be the AWP™ CleanFlat plate, a water-washable FlatTop plate solution with high-quality printing press consistency. I am proud to be able to



bring these and other important messages to EskoWorld attendees on behalf of the company and the flexo community.”

About CrystalCleanConnect

The name CrystalCleanConnect is derived from Esko’s Crystal product range, Asahi’s CleanPrint product range, and the Connection to subsequent devices such as the Kongsberg cutting table in the print production workflow. The joint development is a sustainable process, an industry first, with no VOC-based washout solvents due to the use of Asahi’s AWP™ CleanPrint water-washable plates, with never-before-seen levels of automation, generating a cut plate that is ready for mounting. Several units have been installed globally and are making a huge difference for those operations, in sustainability and time to market, both critical success factors in today’s highly competitive market. Its ease of operation takes pressure off of flexo companies who are having difficulty in hiring and retaining experienced staff, since its high level of automation enables operation by less experienced personnel.

To learn more about Asahi Photoproducts’ journey to Carbon Neutrality and the process used by Asahi Photoproducts to achieve its recent certification for Asahi AWP™-DEW water-washable flexo plates, download our white paper, “[Carbon Neutrality: A Goal Worth Pursuing](#)”.

To schedule a one-on-one meeting with Asahi experts during the show, contact monika.d@duomedia.com, or simply visit us during the show to benefit from the insight and expertise of our knowledgeable staff.

For more information about flexographic solutions from Asahi Photoproducts that are in harmony with the environment, visit www.asahi-photoproducts.com.

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About Asahi Photoproducts

Asahi Photoproducts was founded in 1973 and is a subsidiary of the Asahi Kasei Corporation, which has a century of operating history. Asahi Photoproducts is a leading pioneer in the development of photopolymer flexo printing plates. By creating high-quality flexographic solutions and through continued innovation, the company aims at driving print forward in harmony with the environment.

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More information is available at www.asahi-photoproducts.com and at:

Monika Dürr

duomedia

monika.d@duomedia.com

+49(0)6104 944895

Dr. Dieter Niederstadt

Asahi Photoproducts Europe n.v. /s.a.

dieter.niederstadt@asahi-photoproducts.com

+49(0)2301 946743

