

Press Release

Global Industry Leaders Experienced Asahi's AWP™-REVO Ecosystem in Action at AWP Days 2025 in Japan

Customers and partners from the global flexographic community gathered at Asahi's Fuji Plant and Tokyo headquarters to experience the new AWP™-REVO Ecosystem and its impressive print results, marking another milestone on Asahi's journey toward Solvent ZERO.

Tokyo, Japan – October 28, 2025 – Asahi Photoproducts, a pioneer in sustainable flexographic plate development and a subsidiary of the Asahi Kasei Corporation, successfully hosted **AWP Days 2025** in Japan from October 24 to 27. The annual event brought together top executives from leading printing and packaging companies around the world.

Held at Asahi Kasei's Fuji Plant and later at the company's headquarters in Tokyo, the event served as an exclusive platform for participants to strengthen relationships, exchange market insights, and witness Asahi's latest technological advancements in sustainable flexographic printing.

The AWP™-REVO Ecosystem Demonstration Took Center Stage

A highlight of AWP Days 2025 was the live demonstration of the [AWP™-REVO Ecosystem](#), Asahi's latest innovation designed to support a detergent-free, water-based platemaking process. Visitors had the opportunity to see the complete system in action, including the AWP™-REVO plate, the AWP™-REVO-2530AA Plate Processor, and the AWP-LOOP™ Petite water recycling unit.

During the factory tour, attendees observed how the solution enables fully water-washable plate processing and delivers exceptional print consistency while minimizing resource consumption. Print samples produced with the AWP™-REVO plates demonstrated remarkable registration accuracy, high solid densities, and reduced downtime thanks to Asahi's CleanPrint technology.

A Platform for Knowledge, Exchange, and Collaboration

The four-day program combined technical sessions, partner visits, and networking activities designed to foster collaboration and inspiration. The event began with an opening seminar and guided tour at the Fuji Plant, followed by visits to partner facilities including Yoshimoto Printing Co., Ltd., where participants experienced the technology in a real production environment.

To strengthen personal connections, the agenda also featured informal networking experiences such as a Zen meditation session, a winery visit, and a Mount Fuji tour, allowing



guests to experience Japanese culture and hospitality. The event concluded with a wrap-up session and farewell dinner at Asahi's Tokyo headquarters.

As Aki Kato, Senior General Manager of Asahi Kasei Photoproducts Division, noted, the engagement and feedback from guests were invaluable: "It was a great pleasure to welcome our valued partners and customers from across the world to Japan. Seeing them experience the AWP™-REVO Ecosystem in action and discuss how it supports their sustainability and productivity goals was truly inspiring. Their feedback confirmed that we are on the right path toward a Solvent ZERO future, combining innovation, collaboration, and environmental responsibility."

Strengthening the Path Toward Solvent ZERO

AWP Days 2025 once again demonstrated the value of bringing customers and partners together to share insights and witness real-world results. Following the event, Asahi will continue to build on the momentum of the AWP™ plate and AWP™-REVO Ecosystem, expanding its applications for plate technologies. The company remains dedicated to helping customers worldwide achieve higher quality and sustainability standards through close collaboration and continuous innovation.

—ENDS—

About Asahi Photoproducts

Founded in 1973, Asahi Photoproducts is a subsidiary of the Asahi Kasei Corporation, established in Japan in 1922. Asahi Photoproducts is a pioneer in the development of photopolymer flexo printing plates, committed to advancing flexographic printing through high-quality solutions and cutting-edge technologies.

Our flexo plates are engineered to deliver outstanding print quality while reducing waste in production and enabling faster press speeds for higher overall efficiency. These advancements are driven by our long-term sustainability strategy, focused on reducing solvent use and promoting a complete switch to water-wash technology.

We believe that sustainable innovation is key to the future of print — and we support our customers in being trailblazers in achieving both environmental and production goals.

Follow Asahi Photoproducts at .

More information is available at www.asahi-photoproducts.com.

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Images & Captions

1. Group photo at Asahi's headquarter

Executives from leading global printing companies joined Asahi Photoproducts at its AWP Days.



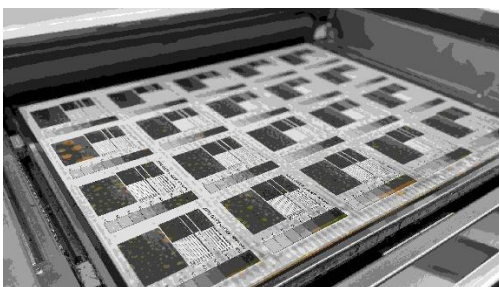
2. AWP™-REVO Ecosystem

Guests observed the full AWP™-REVO Ecosystem in action during the Fuji Plant tour during AWP Days, featuring the AWP™-REVO plate, the AWP™-REVO-2530AA Plate Processor, and the AWP-LOOP™ Petite water recycling unit – a complete detergent-free, water-washable flexographic platemaking solution.



3. Close-up of print plates produced during the event

Print samples produced with the AWP™-REVO plates demonstrated exceptional color accuracy and consistency achieved with Asahi's CleanPrint technology.



4. Aki Kato addressing the audience

Aki Kato, Senior General Manager of Asahi Kasei Photoproducts Division, thanked attendees for their trust and collaboration during AWP Days 2025.

